

NEALSB

2016

Annual Conference

**The Equinox Resort and Spa
3567 Main Street
Manchester, Vermont
April 29 - May 1, 2016**

North East Academy of Legal Studies in Business, Inc.
School of Business, Manhattan College, 4513 Manhattan College Parkway, Bronx, NY 10471
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Program Summary – 2016 NEALSB Annual Meeting
The Equinox Resort and Spa
Manchester, Vermont
April 29 – May 1, 2016

Friday, April 29

4:00 p.m. - 5:30 p.m.

Registration – The Lincoln Terrace

Please note: Registrants who do not pick up their conference materials at this time may pick them up at the table outside The Manchester Room at other times during the conference.

6:00 p.m. – 7:00 p.m.

Reception—in Rockwell Foyer

The Program Chair gratefully acknowledges the support of her dean, Dr. Salwa Ammar, and the Manhattan College School of Business for sponsoring the reception.

7:00 p.m. – 9:00 p.m.

Dinner—Rockwell Room A

Saturday, April 30

7:00 a.m. – 8:00 a.m.

Fun Run/Walk—Meet in The Equinox Resort lobby.

7:00 a.m. - 9:00 a.m.

Breakfast—The Battenkill Room

8:00 a.m. - 2:35 p.m.

Cengage Learning Textbook Exhibits

- 8:35 a.m. - 10:15 a.m. Concurrent Academic Sessions, the **Bennington Room** and the **Manchester Room**
- 10:15 a.m. -10:35 a.m. **Mid-morning break—Manchester Foyer**
Sponsored by **Cengage Learning**
- 12:00 p.m. - 1:00 p.m. **Lunch**—the **Rockwell Patio** (will be moved indoors to **The Colonnade** in the event of inclement weather)
- 1:05 p.m. – 2:35 p.m. Concurrent Academic Sessions, the **Bennington Room** and the **Manchester Room**
- 2:35 p.m. – 2:45 p.m. **Mid-afternoon break---Manchester Foyer**
Sponsored by **Cengage Learning**
- 3:15 p.m. - 5:00 p.m. **Hildene, The Lincoln Family Home** (Directions to Hildene are in the folder.)
- 6:00 p.m. – 7:00 p.m. **Cocktail Reception** — the **Battenkill Terrace**
- 7:00 p.m. – 9:00 p.m. **Dinner** – the **Battenkill Room**
- Sunday, April 26** **Reminder: Check out time is 12:00 p.m.**
- 7:00 a.m. – 9:00 a.m. **Breakfast** — the **Battenkill Room**
- 8:35 a.m. - 9:25 a.m. Concurrent Academic Sessions, the **Bennington Room** and the **Manchester Room**
- 9:25 a.m. - 9:45 a.m. **Mid-morning break—Manchester Foyer**
Sponsored by **Cengage Learning**
- 10:00 a.m. - 11:30 p.m. **Business Meeting** — the **Manchester Room**
- 11:30 p.m. – 1:00 p.m. **Lunch** — the **Battenkill Room** (Boxes are available for people who want to take their lunch with them.)

ACADEMIC PROGRAM

Saturday, April 25, 2015

SESSION I: 8:35 a.m. -10:15 a.m. Bennington Room

Chair: Mark DeAngelis, University of Connecticut

8:35 – 9:00 a.m. *The Extraterritoriality Doctrine of the Dormant Commerce Clause*—**Susan L. Martin,** Hofstra University

9:00 - 9:25 a.m. *Removing Barriers to the Interstate Practice of Law*—**Elizabeth Marcuccio, Colin Dwyer** and **Bailey O’Neill,** Siena College

9:25 - 9:50 a.m. *Title IX Office of Civil Rights Directives: A Potential Violation of Due Process Rights of the Accused*—**Audrey Latourette,** Stockton University

9:50 – 10:15 a.m. *Examining the Collision Between Same-Sex Marriage and Religious Beliefs*—**Karen Gantt,** University of Hartford

SESSION II: 8:35 a.m. -10:15 a.m. Manchester Room

Chair: Jody Blanke, Mercer University

8:35 – 9:00 a.m. *Using Moot Court Simulations as Teaching Tools: An Implementation Guide for Business Law Instructors*—**Franklyn P. Salimbene,** Bentley University

9:00 - 9:25 a.m. *The New Deciders: How Facebook and YouTube Decide What You Can Say and Apple Decides How Much Privacy You Have*—**Susanna Monseau,** The College of New Jersey

9:25 - 9:50 a.m. *Assessing Students’ Civil Rights Claims Against SROs*—**Kerrin C. Wolf,** Stockton University

9:50 – 10:15 a.m. *How Limited is ‘Limited Agency’? Lower Courts Rock the Boat by Broadly Applying the Supreme Court’s Narrow Kirby Guidelines for Interpreting Bills of Lading*—**Richard L. Kilpatrick,** Northeastern Illinois State University

10:15-10:35	<i>Mid Morning Break</i>—Manchester Foyer Courtesy of Cengage Learning
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SESSION III: 10:35 a.m. -11:50 a.m. Bennington Room

Chair: **Patricia Sheridan**, Manhattan College

10:35 – 11:00 a.m. *E.E.O.C. v. Abercrombie & Fitch Stores, Inc.--Reexamining the Notice Requirement in Religious Accommodation Cases—***JL Yranski Nasuti**, Iona College

11:00-11:25 a.m. *Crowdfunding: Liquidity for New Businesses—***Roy Girasa, Richard Kraus** and **Jessica Magaldi**, Pace University

11:25-11:50 a.m. *Benefit Entities. A Comparison of Benefit Corporations and Benefit Limited Liability Companies.—***Matthew C. McGrath**, Central Connecticut State University

SESSION IV: 10:35 a.m. -11:50 a.m. Manchester Room

Chair: **Susanna Monseau**, The College of New Jersey

10:35-11:00 a.m. *Paypal, Venmo, and Square., oh My! The Legal Forest of Alternative Payment Systems—***Veronica Santana-Frosen**, Ithaca College

11:00-11:25 a.m. *Using the Documentary: “(Dis)Honesty: The Truth About Lies” in a Legal Environment of Business or Ethics Class —***Sharlene McEvoy**, Fairfield University

11:25-11:50 a.m. *Googling For Gold: Student Research Habits in the Digital Age—***Nancy Lasher**, The College of New Jersey and **Terrence Bennett**, MBA Tulane University; MSLS University of Illinois

12:00 – 1:00 p.m. Lunch – Rockwell Patio

SESSION V: 1:05 p.m. - 2:20 p.m. Bennington Room

Chair: Elizabeth A. Marcuccio, Siena College

1:05 – 1:30 p.m. *Fiduciary Duties Revisited: The Supreme Court’s Decision in Tibble v. Edison International* – **Joseph G. Kenny**, St. John’s University

1:30 – 1:55 p.m. *New York Legalizes Professional MMA and What Every Dojo Owner Should Know About Assumption of Risk*—**Bruce Haller**, Dowling College

1:55 – 2:20 p.m. *Altera v. Commissioner: The Arm's Length Standard for International Tax Assessment Revisited*— **Roy Girasa, Joseph DiBenedetto and Richard Kraus**, Pace University

SESSION VI: 1:05 p.m. - 2:35 p.m. Manchester Room

Chair: Debra M. Strauss, Fairfield University

1:05 – 1:30 p.m. *Mortal Democracy: When Corporations Bribe*—**Robert E. Wagner**, Baruch College

1:30 – 1:55 p.m. *Can the Approach to Product Market Definitions in Trade Law be Useful in Antitrust Cases Involving Patented Products?*—**Stijepko Tokic & Richard Kilpatrick**, Northeastern Illinois University

1:55 – 2:35 p.m. **Panel Discussion**
Promoting Undergraduate Legal Research—Panelists:
Marlene Barken, Moderator, **Gwen Seaquist, Veronica Santana-Frosen** Ithaca College, **Nancy Lasher, Susanna Monseau** The College of New Jersey

2:30-2:45 p.m. Mid Afternoon Break-Manchester Foyer

3:15 - 5:00 p.m.	Hildene, The Lincoln Family Home Tour —A quick, six-minute drive (1.7 miles) will bring you to the historic summer home of Robert Todd Lincoln. Please identify yourself as a member of NEALSB when you arrive at Hildene and we gather for the tour.
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6:00-7:00 p.m. **Cocktail Reception- Battenkill Terrace**

7:00-9:00 p.m. **Dinner-Battenkill Room**

ACADEMIC PROGRAM

Sunday, April 26, 2015

REMINDER:** ***All hotel guests must check out by 12:00 p.m.

7:00 - 9:00 a.m. Breakfast – Battenkill Room
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SESSION VII: **8:35 a.m. - 9:25 a.m.** **Bennington Room**

Chair: **Nancy Lasher**, The College of New Jersey

8:35 – 9:00 a.m. *Rfs, WiFi and Health Problems: Any Connection?—*
Sharlene McEvoy, Fairfield University

9:00 – 9:25 a.m. *Leaves From an On-line/Flipper’s Diary—***Mark**
DeAngelis, University of Connecticut

SESSION VII: **8:35 a.m. - 9:25 a.m.** **Manchester Room**

Chair: **Roy Girasa**, Pace University

8:35 – 9:00 a.m. *The Right to be Deleted: Creating a Legal Remedy for the*
*Victims of Revenge Porn—***John Paul**, Pace University

9:00 – 9:25 a.m. *Collaborative Law and Business Disputes; A Marriage of*
*Equals?—***Alexandria Zylstra**, George Mason University

9:25 – 9:45 a.m. <i>Mid Morning Break – Manchester Foyer</i> <i>Courtesy of Cengage Learning</i>
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10:00 a.m. – 11:30 p.m. **Business Meeting** **Manchester Room**

11:30 – 1:00 p.m. Lunch – Battenkill Terrace
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